

Wenwen Zeng Partner

Practices

Digital Economy & Cybersecurity, Media & Entertainment, High Technology & AI, Web 3.0, Compliance & Regulatory

Language

Chinese, English



Contact



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Wenwen Zeng is a partner in our Corporate/M&A department. She focuses on Entertainment & Media, and Cybersecurity and Data Innovation practice.

Ms. Zeng offers strategic and innovative legal advice that is crucial for helping clients navigate the ever-evolving legal landscape of cybersecurity and data protection. She advises on the privacy and cybersecurity aspects for a broad range of key areas, including: medical and healthcare, banking and finance, smart vehicles, ride-hailing and logistics, education and training, consumables, entertainment, Cloud Services, IDC, AI, blockchain, and the synergy in TMT industries. She assists clients in structuring comprehensive data compliance programs, including: data compliance in IPO and M&A transactions, cross-border data transfer, business model and data product compliance, third-party vendors and suppliers data compliance, internal control system, security incident response, etc.

Ms. Zeng's advises studios, media companies, production companies, investors and financiers, investment funds, and talents - on a full spectrum of legal issues in entertainment sectors, primarily on legal matters including: development, investment and financing, production and distribution of film and television, games and animation projects; IP protection, content licensing and rights acquisition; international co-productions; project financing, M&A and funds establishment in entertainment industry; tourism, performing arts and other sectors.

Ms. Zeng was formerly an independent film producer, scriptwriter and novelist. Her productions have been screened in over 70 international film festivals and won international acclaim. She was selected as one of 20 emerging film producers from 15 ASEM countries in 2008. As a scriptwriter, she was selected into Screenwriters' Lab of Sundance Institute, USA.

Work Highlights

Cybersecurity and Data Compliance

- Advised Department of Foreign Affairs, Trade and Development (a.k.a., Global Affairs Canada), Embassy of Canada, Ximalaya (喜马拉雅), Li Auto (Nasdaq: LI), TAL, Bytedance, CoWell Health, Tencent, Minsheng Bank, Minmetals, Creditease, Autoliv, Dewu on data and privacy compliance issues
- Advised BOSS Zhipin (BOSS直聘, 02076.HK), ClouDr. (智云健康, 09955.HK), Gushengtang (02273.HK), Jinmao (00816.HK), Beauty Farm Medical (美丽田园, 02373.HK), GOGOX (02246.HK), Plus (02486, HK) on cybersecurity and data protection compliance for their global offering and initial public offering on the Main Board of the Hong Kong Stock Exchange

IP transactions and projects

- Assisted Yoozoo with licensing and rights acquisition of The Three Body Problem (Hugo Award winner) and represented client in negotiating with Netflix, Amazon Studios, Sony TV department, Tencent, CAA, and other A-list Hollywood producers and directors' team

- Advised C2M Media Group on rights acquisition of turnaround project and a series of remake deals from Disney, Lotte, Sony, A24, Globalgate Entertainment
- Advised Hongli Animation Studios on co-production with Netflix
- Advised Dirty Monkeys on IP development of a Sino-foreign co-production feature film with a top European film director
- Advised clients on development, financing, production, and sales and distribution of films, TV series and variety shows: The Island, The Miracle Fighters, The Crossing, Better Days, Top Funny Comedian: The Movie, Peace Hotel, etc; Hacksaw Ridge (US-Australian), Hollywood Adventures (Chinese-US co-production), Need for Speed (Chinese-US co-production), Grace Monaco; 24 Hours season 1 & 2 (Zhejiang Satellite TV); Travel Through the Kitchen (Youku), Crazy Closet (Jiangsu Satellite TV and Youku)

Education

- Boston, Harvard Law School, Harvard University, LL.M.
- Beijing, Peking University Law School, LL.B.

Social Activities

- Director of Foreign Legal Affairs Committee of Beijing Culture & Entertainment Law Society
- Member of the Culture & Tourism Professional Committee of Beijing Bar Association
- Expert of Law Committee of China TV Drama Production Industry Association
- Arbitrator of Changsha Film, Television & Culture Arbitration Committee

Professional Qualifications

P.R.C, New York

Honors

- Awarded the LEGALBAND China Law Award “Client Choice: Top 15 Compliance Versatile Practitioners” in 2022 and 2020

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